CITATIONS FOR THE OUTSTANDING CONTRIBUTION AWARD CATEGORY

Business Event Ambassador
PROFESSOR B.V.R. CHOWDARI
President, Materials Research Society of Singapore

Professor B.V.R. Chowdari joined the Department of Physics at the National University of Singapore (NUS) in 1981. A highly-respected academic whose research interests lie in condensed matter physics and materials chemistry, Professor Chowdari has published about 200 research papers and sits on the editorial board of a number of international scientific journals.

Recognising the need to facilitate scientific research and discussion between his Singapore and international colleagues, Professor Chowdari helped to found the Asian Society for Solid State Ionics (ASSI) and Materials Research Society of Singapore (MRS-S). He currently serves as the head of both associations. He has also been elected as the President-designate of the International Union of Materials Research Societies for 2011 - 2012, a unique honour for a Singaporean.

Beyond his substantial contribution to NUS in its academic, research and administrative aspects, Professor Chowdari has also successfully promoted Singapore as a choice business events destination in the course of his work through organising several international conferences in his capacity as head of ASSI and MRS-S. He has initiated and organised multiple association events in Singapore, most notably the biennial International Conference on Materials for Advanced Technologies (ICMAT) since 2001. This successful conference series has attracted a total of approximately 10,000 delegates over its five editions - including 16 Nobel Laureates who have also given public lectures. ICMAT 2009 is also a finalist for Association Conference of the Year in this year's Singapore Experience Awards. Having organised several bilateral and trilateral conferences together with China and India, Professor Chowdari has now taken up the organisation of ICMAT 2011 which expects the participation of 5 Nobel laureates and over 3,000 delegates. That ICMAT continues to sustain the interest of the international community to secure these delegates' repeated return to Singapore stands as testimony to Professor Chowdari’s success in positioning Singapore as an ideal location to facilitate this exchange of ideas.

For his contribution in promoting Singapore as an attractive business events destination, the Singapore Tourism Board is very pleased to present the Business Event Ambassador award to Professor B.V.R. Chowdari.